



Jerod Simoni.

Inside the  
Creative  
Mind of  
Author

CEO OF JLS PUBLISHING

# B

MEDIA KIT

JERODSIMON.COM

orn a lion in the harsh and beautiful jungle of Miami, Florida.

Jerod Simon was blessed with the tenacity needed to navigate and survive this existence thus far. He's an artist who enjoys every aspect of creativity. As told by Jerod, "Words are my first weapon of choice as it comes to me more naturally than anything else in nature. I have loved and massaged words together before I understood its meaning. The reaction I received from people even at the young age of 5, made me realize words were my gift. I have nurtured it since then and continue to share it with the world."

Not limiting his abilities and many talents, Jerod's also the CEO of JLS Publishing Inc., a poet, freedom fighter & a skilled chef who loves to share his creative culinary passion, through his catering business, "JLS Catering".

"I have, like most of you, been through some extremely joyful and extremely painful moments. Life has been my classroom, my experiences have been my greatest teachers and my writings have been my sacred outlet. I relentlessly seek knowledge and welcome every opportunity for growth and elevation of my higher being. My driving force for all my art is my desire to help people grow and flourish."

Jerod's OBSESSED with finding ways to inspire and teach our beautiful black Queens and Kings about knowing who they are, where they belong and their incredible capacity to positively impact this world.

His writings gives you access to his deepest thoughts and feelings. "I hope they provide food for thought, comfort, empowerment, inspiration and anything you may need to embark upon your own journey of self truth."

Valuing the magnificent Divine, knowledge of self, family, community and unity among his people, is what Jerod deems as the quintessentials of life.

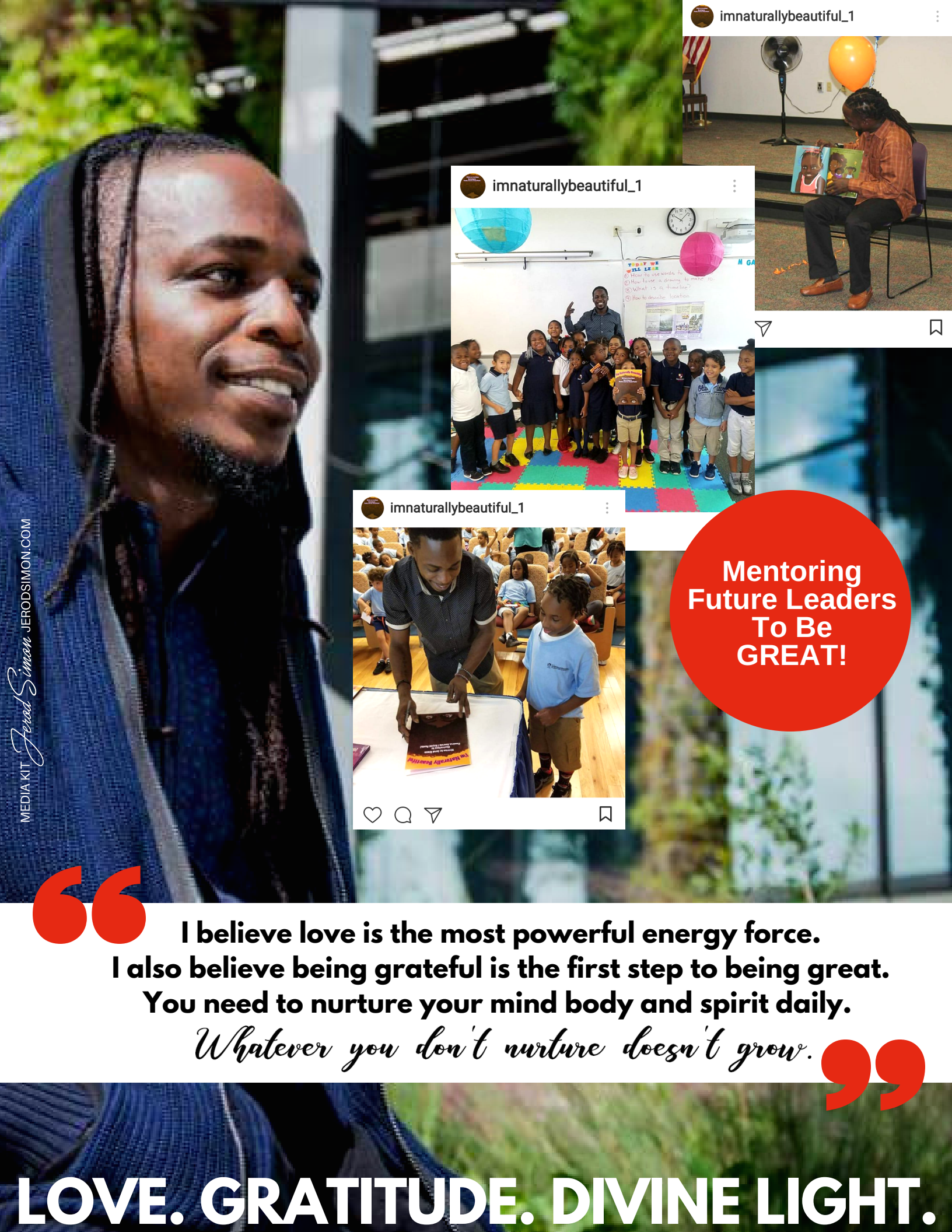


## Jerod Simon

**Black. King. Artist.** Self-identification in that order.  
Every moment and encounter is experienced through these prisms.

The Hungry Mind Children's Book  
2017 Diversity Matters Award Winner  
Presented by  
WritersLifeMagazine.com

# BIOGRAPHY



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**Mentoring  
Future Leaders  
To Be  
GREAT!**

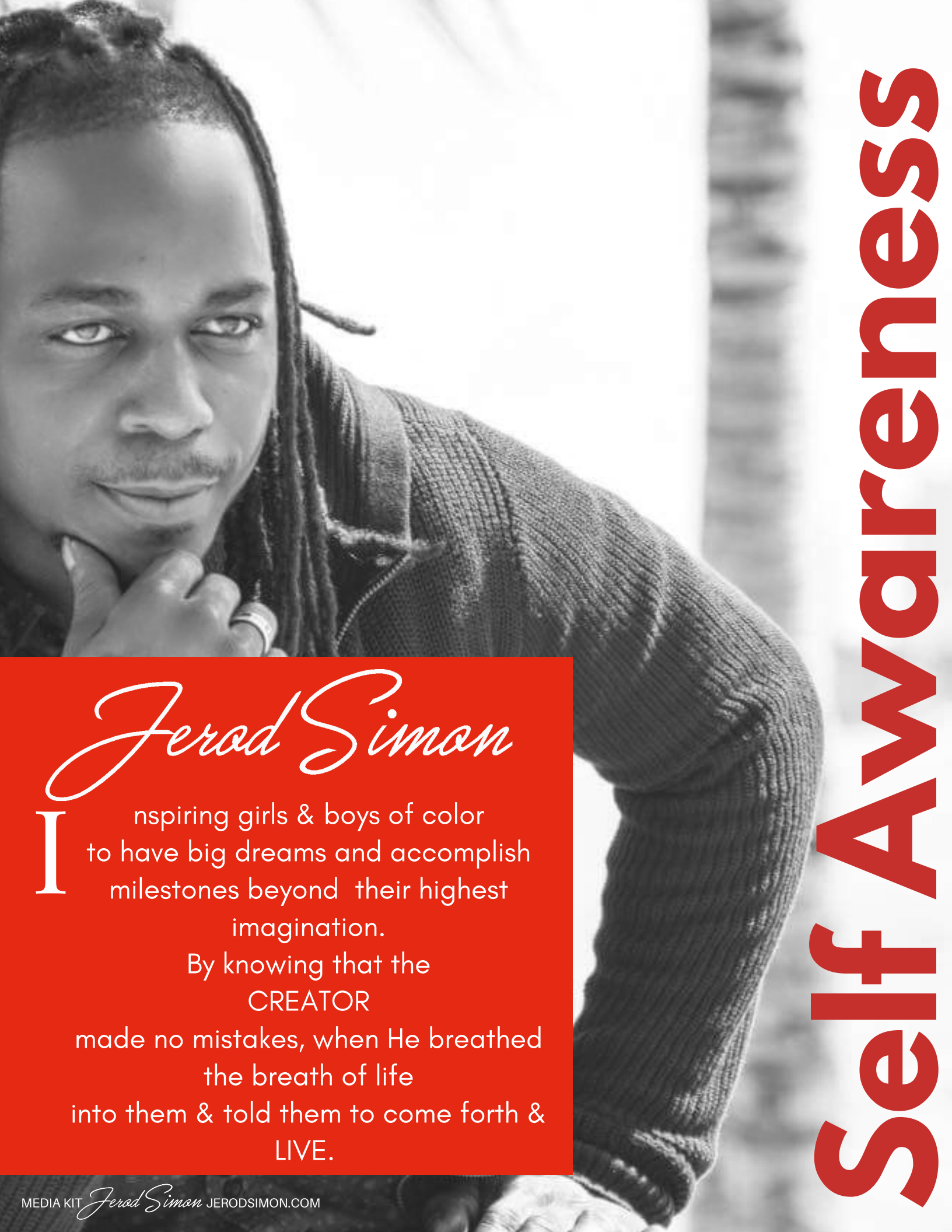
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**I believe love is the most powerful energy force.  
I also believe being grateful is the first step to being great.  
You need to nurture your mind body and spirit daily.  
*Whatever you don't nurture doesn't grow.***

”

**LOVE. GRATITUDE. DIVINE LIGHT.**





# Self Awareness

*Jerod Simon*

**I** nspiring girls & boys of color  
to have big dreams and accomplish  
milestones beyond their highest  
imagination.

By knowing that the  
CREATOR  
made no mistakes, when He breathed  
the breath of life  
into them & told them to come forth &  
LIVE.



**"If your plan is for 1 year,  
plant rice.  
If your plan is for 10 years,  
plant trees.  
If your plan is for 100 years educate  
the children."  
~Confucius**

The children are our future. I feel obligated to feed them wisdom knowledge and power. There's enough toxic and negative garbage floating around that causes light carriers like myself to have to put in overtime work.

We as a people are so powerful, beautiful, intelligent, fearless and courageous. Everything is what we are.

I had to glorify us to the fullest.

Our voices were silenced for too long. It's only right that I write about our experiences.



**"Our voices  
were silenced  
for too long.  
It's only right  
that I write  
about our  
experiences."**



# Don't Wait For the Perfect Moment. Take the Moment & Make It Perfect.

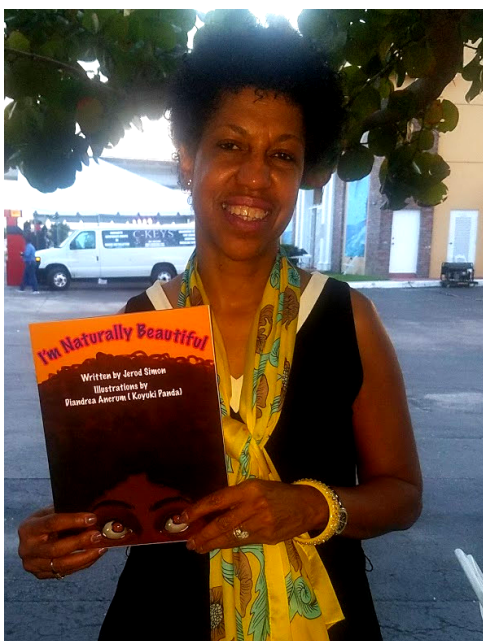
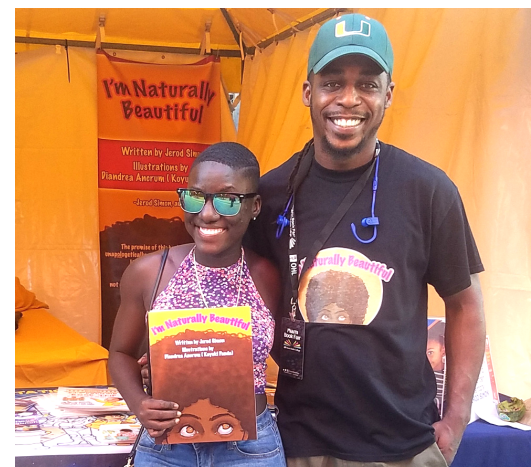
## *The Creation of "I'm Naturally Beautiful".*

The first book in a series of children's book I wrote is called, "I'm Naturally Beautiful" which was inspired by my Nubian princess. The premise of this book is to first unapologetically assert that black is beautiful. It is also to teach little girls of color to be comfortable in their own skin and not conform to the beauty standards set by the media. This book is also to inspire black and brown girls that the creator makes no mistakes and they can have big dreams and accomplish milestones beyond their highest imagination.

This story was born out of necessity. I love reading to my daughter and I'm constantly scouring bookstores to find great stories to read to her. I grew increasingly frustrated with the selection available. It seemed impossible to find books and stories that reflected my child and my values. I could not find books with people that looked like her, with skin, eyes, and smiles like hers. Through my own journey, I have come to understand how important it is to find yourself in stories, so I decided to create stories and illustrations that resonated with my daughter.

I am sure that parents and educators alike, will find that this story deeply resonates and aligns with the spirit of every little African girl that receives it.

***"Through my own journey, I have come to understand how important it is to find yourself in stories, so I decided to create stories and illustrations that resonated with my daughter."***





A Poem By

*Jerod Simon*

## "IN CASE YOU DIDN'T KNOW"

Each and everyone of you are greatness.

Beautiful strong and amazing.

In case you didn't know.

You all have the power to accomplish anything you want.

But you must have patience.

And remember never give up.

In case you didn't know.

Life is going to hit you hard.

But you will have to be able to stand strong and sometimes dodge.

In case you didn't know.

Environment plays a major role.

But it's not to be used as an excuse to keep you from where you want to go.

In case you didn't know, Was created solely for one purpose.

To make sure each and everyone of you understand that you are worth it.  
Go after your dreams.

*....in case you didn't know*



# CONTACT

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"I'm Naturally Beautiful"  
AVAILABLE NOW AT:

**BARNES  
& NOBLE** **Walmart**   
**amazon.com**

 @ImNaturallyBeautiful\_1

COMING SOON TO AMAZON.COM

"I am BLACK and STRONG"

## Let's Connect



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